

Roissy, October 31<sup>st</sup>, 2019

## In a world first, Air France tests Li-Fi technology during a flight, in partnership with Latécoère and Ubisoft

On Wednesday, October 30<sup>th</sup>, 2019, Air France tested the very first flight equipped with Li-Fi (Light Fidelity) technology, developed by Latécoère on board the commercial flight AF6114 operated by Airbus A321 from Paris-Orly to Toulouse. As part of its commitment to researching new in-flight uses for its customers, Air France welcomed gamers, finalists in the "Air France Trackmania Cup", developed by Ubisoft, who competed in the sky.

### Li-Fi, the new standard for in-flight data transmission

Air France and Latécoère are currently testing the ease with which this technology can be integrated and certified on commercial flights.

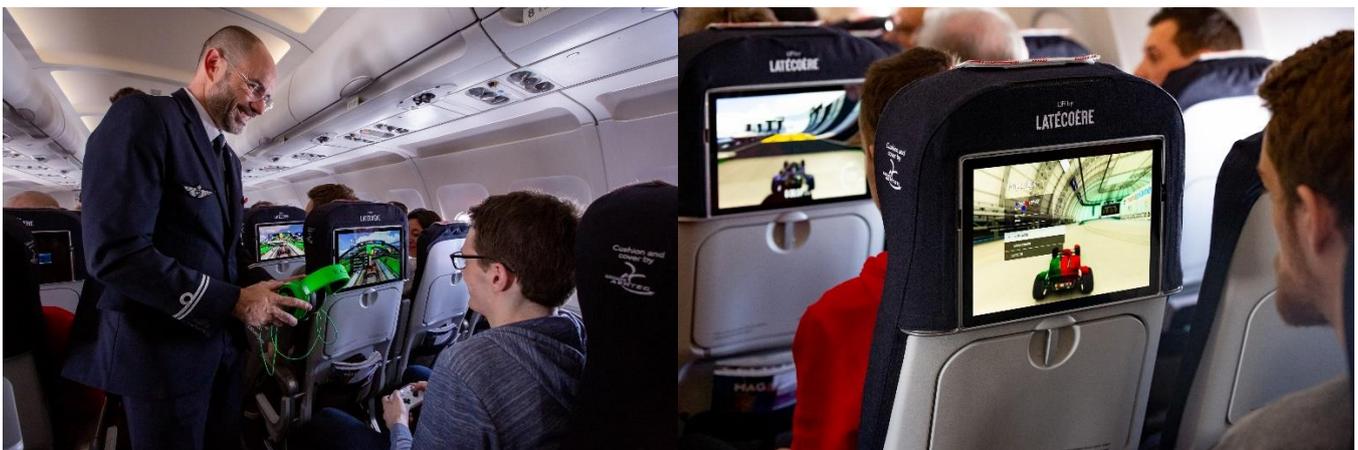
The Latécoère Li-Fi infrastructure installed on 12 seats on the Air France Airbus A321 has many advantages. It generates:

- a completely stable multimedia data exchange at a very high speed and very low latency;
- a reduction in the aircraft's weight and therefore its fuel consumption, due to replacing copper cables with fibre optic technology.

### The final round on board the flight

In collaboration with their partner Ubisoft, the national airline and the Toulouse equipment manufacturer organized the final of the "Air France Trackmania Cup" tournament, launched at the Paris Air Show in June 2019<sup>(1)</sup>. The finalists competed on this personalized version of the all-public video game Trackmania<sup>2</sup> Stadium. The winner of the tournament received two Paris-Montreal round-trip tickets for a private tour of Ubisoft Studios and a selection of Razer products (which equipped the competitors with its Hammerhead Bluetooth headsets).

In line with Air France's sustainable development commitments, the CO2 emissions of this special flight will be offset via a carbon neutral compensation initiative. <sup>(2)</sup>.



For Antoine Laborde, Air France's Innovation Manager: "We are very proud to be the first airline to launch a Li-Fi equipped aircraft and to organize an in-flight video game competition. This world first is the result of a great collaboration between Latécoère, Ubisoft and the Air France teams. I am convinced that this experience will pave the way for new in-flight entertainment experiences for our customers, especially with regards to gaming."

*“This first flight equipped with our Li-Fi technology is an important step in the roll-out of this technology in the aeronautical market. We are convinced that Li-Fi will revolutionize in-flight connectivity within the next 5 years. I am particularly pleased with the work carried out in collaboration with the Air France Industries KLM Engineering & Maintenance teams, who carried out the certification work on the solution and its integration into the cabin in record time,”* added Yannick Assouad, CEO of Latécoère.

Deborah Papiernik, Director of Innovative Projects at Ubisoft, concluded by saying: *“We are very pleased to have had the opportunity to participate in the launch of an innovative technology that has promoted a 100% French partnership, whilst being able to provide our expertise in video games. In-Flight Entertainment will undoubtedly quickly become a new playground for all.”*

*(1) Latécoère will exhibit a replica model of a cabin equipped with LiFi technology at the next edition of the APG World Connect in Monaco (from 1<sup>st</sup> to 3<sup>rd</sup> November 2019). Please contact the Latécoère press department for an on-site demonstration.*

*(2) This compensation takes the form of a financial contribution to reforestation projects in Togo through the "Trip and Tree by Air France" programme.*

## **Press Contacts**

### **Air France**

Maxime Patula  
DL: +33 (0)1 41 56 56 00  
[mapatula@airfrance.fr](mailto:mapatula@airfrance.fr)

### **Latécoère**

FTI Consulting  
Emily Oliver / Mathilde Jean  
DL: +33 (0)1 47 03 68 65  
[latecoere@fticonsulting.com](mailto:latecoere@fticonsulting.com)

### **Ubisoft**

Emmanuel Carré  
DL: +33 (0) 6 73 98 24 48  
[emmanuel.carre@ubisoft.com](mailto:emmanuel.carre@ubisoft.com)

## **About Air France**

Air France, airline of French inspiration, with high standards and a caring attitude, turns the flight into a moment of real pleasure on all its daily operations in France, Europe and worldwide.

Air France-KLM is the leading Group in terms of international traffic on departure from Europe. It offers its customers access to a network covering 314 destinations in 116 countries thanks to Air France, KLM Royal Dutch Airlines and Transavia. With a fleet of 548 aircraft and 101.4 million passengers carried in 2018, Air France-KLM operates up to 2,300 daily flights, mainly from its hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol.

Its Flying Blue loyalty program is one of the leaders in Europe with over 15 million members.

Together with its partners Delta Air Lines and Alitalia, Air France and KLM operates the largest transatlantic joint venture with more than 275 daily flights.

The group also offers cargo transport and aeronautical maintenance solutions.

Air France and KLM are also members of the SkyTeam alliance which has 19 member airlines, offering customers access to a global network of over 14,500 daily flights to more than 1,150 destinations in more than 175 countries.

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## **About Latécoère**

Latécoère is a tier 1 partner to major international aircraft manufacturers (Airbus, Embraer, Dassault, Boeing and Bombardier), in all segments of the aeronautical market (commercial, regional, corporate and military aircraft), specializing in two fields:

- Aerostructures (58% of total revenue): fuselage sections and doors.
- Interconnexion systems (42% of total revenue): onboard wiring, electrical harnesses and avionics bays.

At 31 December 2018, Latécoère employed 4,958 people in 13 different countries. Latécoère, a French corporation (société anonyme) with capital of €189,637,036 divided into 94,818,518 shares with a par value of €2 per share, is listed on Euronext Paris - Compartment B. ISIN codes: FR0000032278 - Reuters: LAEP.PA - Bloomberg: LAT.FP

### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch Dogs, and Tom Clancy's video game series including Ghost Recon, Rainbow Six and The Division. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2018-19 fiscal year, Ubisoft generated net bookings of €2,029 million. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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